

Sunny Govan Community Radio

Created by volunteers.

Made In Govan





About us

- Sunny Govan Community Radio is a **registered Scottish Charity** limited by guarantee) SC031526
- Established in 2001
- Sunny Govan holds the Ofcom licence to broadcast on the **FM waveband 103.5Mhz-** for Glasgow and surrounding areas.
- We utilise Media / Broadcasting / new technology for **community development**

Sunny Govan Community Radio is governed by a voluntary Board of Directors.

The Board are responsible for the overall running of Sunny Govan Community Radio and the organization, The Board meet regularly to deal with the management of the organization. Each management meeting is minuted.

Our current board members are:

- Chair – Judith Robertson
 - Treasurer – Declan Cairns.
 - Director: Professor Geoff Whittam
 - Director: Helen Ward
 - Director- Susan Sutton

 - **Sunny Govan Staff**
 - Studio Manager (full time) – Steven Gilfoyle
 - Broadcast Assistant (part time) – Delaina Sepko
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Managerial ethos

Sunny Govan Community Radio does not employ a top-down managerial approach.

We actively **promote communication and the free flow of information** between different elements of our organization, we react to the needs and aims of the local community and volunteers

(that's why our logo is a circle signifying unity and community).



VISION & MISSION

Vision:

Sunny Govan aims to help create a community that is **creative, inclusive**, and speaking with its **own voice**, where people are **educated and equipped to take on challenges**, participate in opportunities, and **achieve their own potential**.

Mission:

Sunny Govan's mission is to create a **safe, welcoming and supportive space** where people facing marginalisation, barriers to participation in the community or structural inequality can nurture their skills and talent and start to realise their potential. Sunny Govan will do this through, Community Media, **Education, Training** and an inclusive open-door policy.

Our space provides a platform for expression, **encourages dialogue**, and facilitates people to inform, influence and inspire one another and the wider community.

Values:

- **Inclusivity**

Ensuring anyone who wants to, can participate. This means being aware and considerate of the emotional, cultural and physical barriers that some people experience and actively setting about dismantling those barriers.

- **Diversity**

Recognising that difference is a positive thing and that diversity does not just mean ethnicity, gender, age or disability.

- **Trust**

Building trust with our partners and those who use our services is essential for even greater results. We do our utmost to do what have said we will do and within the timetable agreed.

- **Transparency**

Being honest and open about our strengths and our weaknesses, our policies, our culture and our direction.

- **Active Participation**

• Services work best when they are delivered and owned by the people who use them. We “do with” rather than “do to”. That’s why we continue to attract over 40 volunteers from the local community.

- **The worth of the volunteer**

We value the people who are giving back to the voluntary sector and the community, recognising that each volunteer has a valuable contribution to make in their own right.

- **Caring and empowering**

it’s people we’re dealing with, their progression, not just bums on seats. We see the person and want them to realize their potential

- **Community Development**

We continually work to the CLD Standards of Community Development The CLD Standards Council is the professional body for people who work or volunteer in Community Development

- **Rights based:**

feminist, anti-racist and non-discriminatory.

- **Entrepreneurial**

we encourage people to go out there and seize opportunities, to put a value on their own skills, to be their own boss, to take our model and put it into their community.

- **Care for the environment**

• We Aim to build awareness and encourage action to reduce, reuse and recycle waste and take steps to reduce pollution, especially CO2.



Volunteering

Volunteers.

- Our volunteer team is extremely diverse (like Govan) and our broadcasting reflects this.
- we currently have **over 50 active volunteers** from the local community.
- Our volunteer team age ranges from **12 to 85** and we encourage intergenerational connections and the sharing of knowledge and respect between generations which will contribute to building a more cohesive community.
- Volunteering opportunities include: - **Broadcasting** / presenting, **audio editing**, research / **script writing**, fundraising, **admin**, supporting community events, **environmental activities** and much more.
- We hold regular volunteer meetings that feedback directly to our Board of Directors.



Volunteer Contributions to the local community:

- 44 new hours of original programme content created each week.
+50% prep time) = 68 hours per week
- 4 hours of support with maintaince / fundraising activities per week,
= total 72 hours

Based on £15 per hour (OfCOM Volunteer rate) this to a in kind contribution from the volunteers of **£56,160** per annum

Training and Learning



Training and learning opportunities we currently provide:

- . Radio Skills – technical, research, presenting skills
- . IT Skills / Digital skills
- . Literacy Skills – such as Sunny G writer's group,
- Community work skills
- . Personal development opportunities
- Podcasting skills
- . Rap skills
- . DJ mixing skills
- Energy Usage advice
- . Singing and song writing lessons
- . Beat making and music production
- Musical instrument tuition



“Rewarding, motivational. Has helped me to expand my work.” & “Got my noggin truly jogging”

The feedback from one member of creative writing workshop at Sunny Govan Radio



Broadcasting output



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- Our volunteer team is very diverse (like Govan) and our FM and online broadcast reflects this. We create original programming content that covers a wide range of topics some of which include: recovery, mental health, community issues, benefit / financial advice and much more.
 - Our specialist music programmes range from Hip Hop to classical music and everything in between with a huge emphasis on supporting and encouraging local musicians and artists.

Positive Mental health & Loneliness / isolation reduction.

All of our broadcasting output and activities promote positive mental health and help to reduce loneliness and isolation, but in particular:

- **Monday 2- 4pm Flourish House Mental Health Clubhouse** – we train participants to facilitate this programme.
- **Monday 5pm – Little Thinker time with Maureen** - Maureen is a local singer/ songwriter who is an advocate for positive mental health, - the show's title is based on taking time to unwind <https://www.mixcloud.com/SunnyG103/little-thinker-with-maureen-24th-may-2021/>
- **Monday 7pm- Ignite – hosted by Anne Hugh's**. In has personally experienced recovery from a major brain operation several years ago, she brands herself as 'the Opra of Govan' and address positive mental health and health issues each week with local and high profile guests such as First Minister – Nicola Sturgeon <https://www.thenational.scot/news/17639824.nicola-sturgeon-imposter-syndrome-keeps-grounded/>
- **Tuesday 1-3 pm Talk Susan - Susan is joined** each week by guests who chat about various issues such as, cyber security, hypertension, access to sanitary products, local dog fouling issues etc. <https://www.mixcloud.com/SunnyG103/show-77-skin-cancer-awareness-plus-a-catch-up-with-ewan-on-his-30-year-search-for-his-mum-more/>
- **Wednesday 12 midday – Making Recovery Visible** – hosted by Donna every week this show highlights the local services available to people in or who are considering recovery and champions success stories and inspirational people / organisations <https://soundcloud.com/user-42979991/making-recovery-visible-18th-may-2021?in=user-42979991/sets/making-recovery-visible>
- **Thursday – The Inspiration hour** - this show features tips of health and well-being both physical and mental, and interviews with local inspirational people and information on local events <https://www.mixcloud.com/SunnyG103/the-inspiration-hour-ep-60-12-may-2021/>
- **Friday 3pm – Go with the flow hosted by Stuart** who has personal experience in mental Health matters and raises awareness via his program <https://www.mixcloud.com/SunnyG103/go-with-the-flow-project-entity-radio-debut-21st-may-21/>

Young people and education/training

A large amount of our broadcasting output and activities are aimed and hosted by young people, but in particular:

- **Science Centre audio lessons** – weekly clips from a range of topics aimed at young people in the local community be more active in **STEM**
- Wednesday 8pm – 10pm **Weekly Hip Hop show**
- Thursday – 8pm **House dimensions - dance music**
- Friday 8pm 10pm – **Happy Hardcore dance show**
- Saturday 8pm – **The Rave ward – trance and techno**

All our training opportunities are available for ages 12+ including our SQA courses



Older People

A large amount of our broadcasting output and activities are aimed and hosted by older people, but in particular:

- **Katie C programme** – Katie is A Govan resident aged 82 and broadcasts a regular programme featuring Govan stories, poems and recipes.
- **Mad Angle Music** – a retro lookback at the soundtrack of growing up in the 60's and 70's
- **Shipyard Shenanigans** – a radio play (Sundays at 11am) reminiscing about Govan's Industrial past.
- **Govan classics** – a classical music-based programme hosted by Conductor Paul



Working in Partnership

We recognise the value in working with like minded partners in the community and we are keen to establish new partnerships and enhance the partnership work we currently have with:

Kinning park Complex, Govan High School, Guided Lily, Moggety Garden, Glasgow Science Centre, BBC Scotland, Govan Housing, The Galgael, NHS Scotland, Linthouse and Govan Parish Church, St Alberts Primary school, Unlock Employment, Creative Scotland, The Preshal Trust, The Glasgow Barons and many more.



Future plans



- **Expand Training opportunities**
- **Recruit new volunteers and members of the Board of Directors**
- **Secure long-term funding**
- **Align more with cloud based / digital activities and platforms**
- **Launch Local hero's campaign**
- **Increase broadcasting content.**
- **Build more partnerships**
- **Create multimedia training suite.**
- **Increase numbers of participants in our Training courses.**
- **Invest in new technology for studios / office**
- **Create a more environmentally friendly environment.**



For more info visit our website at
www.sunnyg.org or email
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